



## INVESTMENT SERVICES & CASH FLOW ANALYSIS Geneva C.U.S.D. #304



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May 14, 2018



- PMA Overview
- Cash Flow Analysis
- Investment Process
  - Investment Management
    - Risk Management
    - Allowable Investments



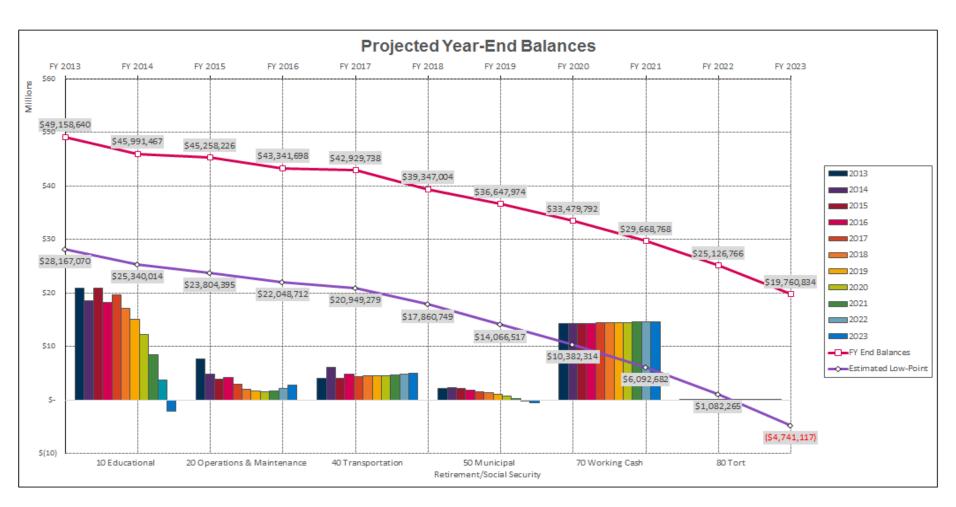


- Serving the Public Sector for over 30 Years
  - PMA Financial Network, Inc. has been a leading provider of financial services to public entities since 1984
- The PMA companies (operate under common ownership)
  - PMA Financial Network, Inc.
  - Prudent Man Advisors, Inc. (SEC registered investment advisor)
  - o PMA Securities, Inc. (Registered broker-dealer and municipal advisor. FINRA and SIPC member.)
- Forecast5 Analytics, Inc.
- Client Statistics
  - Work almost exclusively with public funds
- Collectively, the PMA companies serve approximately 2,400 public entities in 11 states: FL, IA, IL, MI, MN, MO, NY, OK, PA, SD & WI
  - The PMA companies collectively have 120+ employees to meet the ongoing needs of our clients
  - More than \$22 billion of Assets Under Administration as of 3/31/2018\*



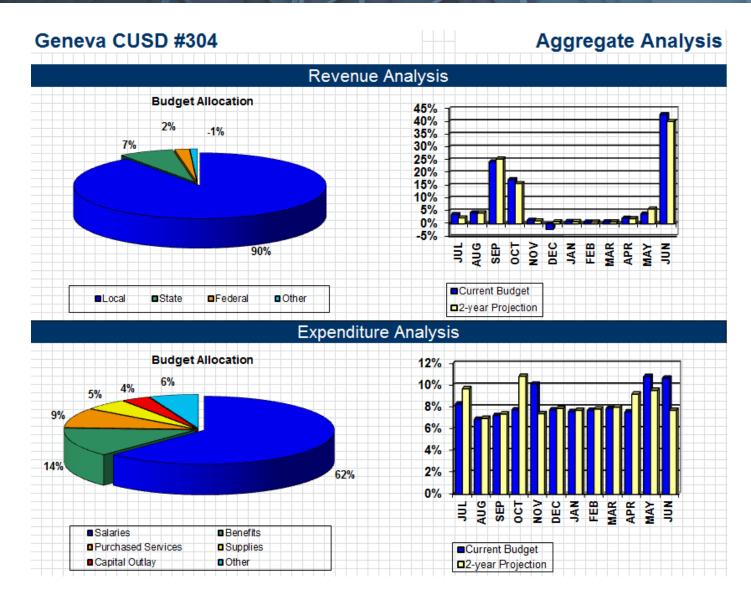
- Cash Flow Analysis
  - Formal organization and documentation of projected inflows/outflows
  - Conservative analysis to fund liabilities
  - Optimize your investment earnings
    - Investment strategy
  - Provide lead time and documentation for potential borrowing needs
  - Administrative efficiency



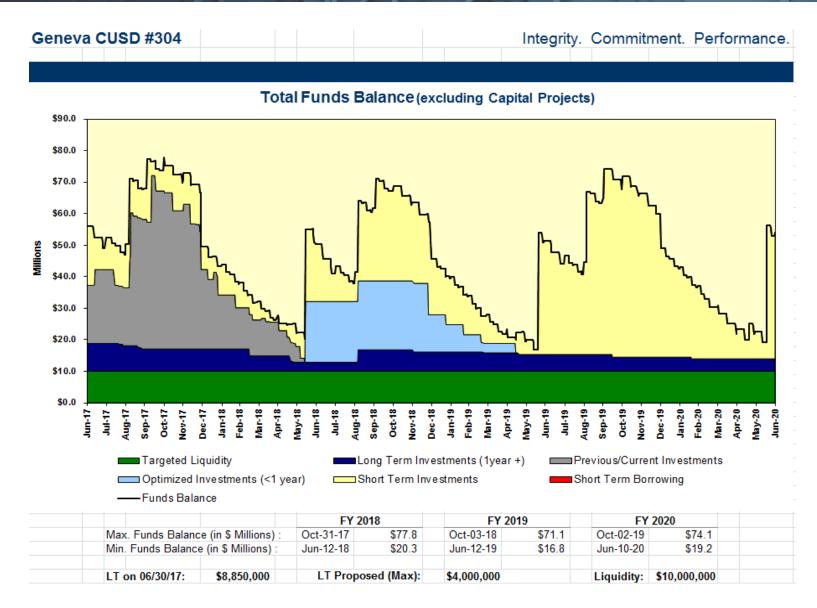


Source: Forecast5 Model "Geneva 2019 Projection"













			Revenues	lay 201		Money Mkt				
Date	Day	Taxes	GSA	Other	Payables	Expenditures Payroll	Other	Maturities	Investment s	Funds
		Taxes	JOA	Other	rayabics	r dyroli	Other	Opening	Balance	\$10,799,210
	<b>-</b>									\$10,799,210
1	Tue					\$2,562,539		\$2,600,000		\$10,836,671
2	Wed					\$2,302,339		\$2,000,000		,
3	Thu									\$10,836,671
4	Fri		,							\$10,836,671
7	Mon									\$10,836,671
8	Tue									\$10,836,671
9	Wed									\$10,836,671
10	Thu		_							\$10,836,671
11	Fri									\$10,836,671
			\$101,386							\$10,938,057
14	Mon		\$101,500							
15	Tue				\$730,628			\$2,100,000		\$12,307,429
16	Wed	\$3,000,000				\$2,562,539			\$3,000,000	\$9,744,890
17	Thu									\$9,744,890
18	Fri									\$9,744,890
21	Mon							\$1,750,000		\$11,494,890
22	Tue									\$11,494,890
23	Wed									\$11,494,890
			\$101,386							\$11,596,276
24	Thu		, , , , , , , , , , , , , , , , , , , ,					\$250,000		\$11,846,276
25	Fri							Ψ230,000		
28	Mon	Memorial Day								\$11,846,276
29	Tue				\$730,628			\$1,000,000		\$12,115,648
30	Wed					\$2,372,721				\$9,742,927
31	Thu			\$405,740						\$10,148,667
Total		\$3,000,000	\$202,773	\$405,740	\$1.461.2EC	\$7,497,800		\$7,700,000	\$3,000,000	\$0 \$10,148,667



- Investment Strategy
  - Plan Execution based on Cash Flow
  - Adherence to the "Prudent Man" concept
  - PMA's Investment Objectives
    - Safety of Principal
    - Liquidity
    - Return on Investments
    - Maintaining Public Trust
  - Risk Management
    - Ongoing quarterly review of all investments



## Investment Guideline

- What is Allowable?
  - State Statute
    - Investment Vehicles
    - District Investment Policy
    - State law requires every district to have an investment policy
      - References State Statute



## ILCS 235:(Public Funds Investment Act) Illinois Statutes – Authorized Investments

- U.S. Treasury
- U.S. Agency
- SDA/ICS
- Certificates of Deposit
  - FDIC Insured CDs
  - Collateralized CDs
- Demand/Checking Accounts
- Commercial Paper/BAs
- Municipal Bonds

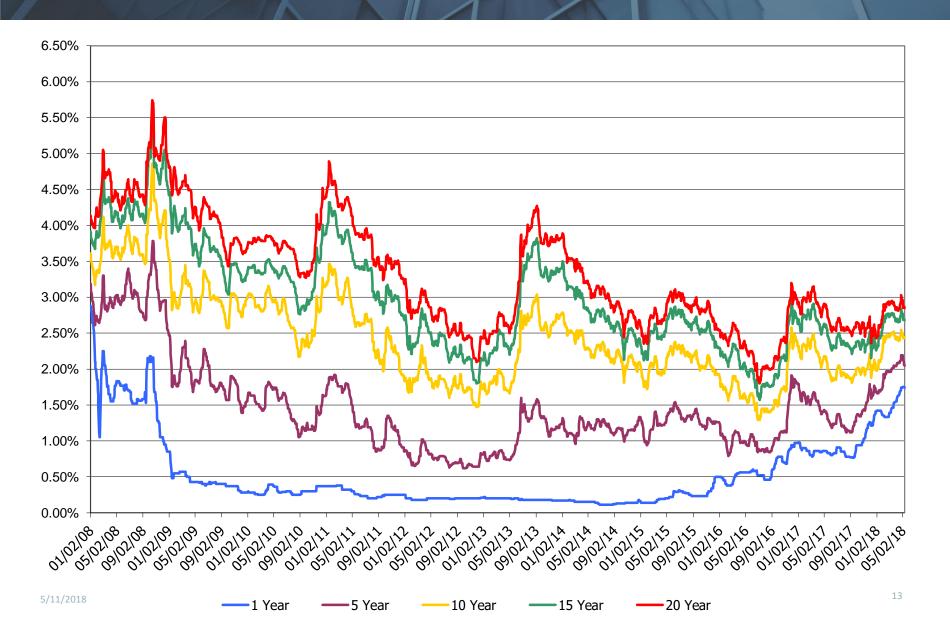
- Money Market Funds
- Repurchase Agreement
- ISDLAF+ Multi-Class Series





Source: Bloomberg as of 5/10/18







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